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### News Archive

## Pins and Ribbons celebrates year online with new ranges

By Rachael Taylor

27 Jun 2008

To celebrate the first anniversary of its website, Pinsandribbons.co.uk, home accessories manufacturer Pins and Ribbons is launching six new ranges. The footstools, framed chalk boards, cushion covers, bunting, wedding accessories and draught excluders are available now and follow the eco-friendly theme of the rest of the supplier's range, all of which is made in the UK.

The company launched the website 12 months ago and said that the addition of a web presence has boosted trade. The business launched two years ago, but said that it spend the first year in business getting to know the trade before venturing online.

Pins and Ribbons owner Kerrie Murray said: "The ease of internet shopping, as well as our presence at a number of specialist trade shows, has brought us a string of loyal customers and stockists up and down the country. Feedback also tells us that people love our pretty, yet practical, products, which come in a variety of different design options. The fact that we don't outsource abroad and that we have a good policy on being eco-friendly is also proving to be a winning formula."

The ranges developed to mark the anniversary of the website include 3m cotton bunting retailing at £22, mahogany, pine and oak footstools with fabric upholstery that retail from £175, fabric-framed French-style chalk boards which retail at £39.90, modern fabric draught excluders that have a retail price of £22.95, fresh cushion cover designs at a retail price of £21.95, and a range of wedding-themed gifts and home accessories.

Pins and Ribbons was launched in 2006 and creates home accessories, which are designed and manufactured in the UK. The supplier has won two Oliver Heath Eco Awards for its environmentally friendly approach to business, which includes recycling everything from packaging to scrap materials.

